



4th Iberoamerican Summit for the Respiratory Community

DECEMBER 1-2, 2022



Fundación
Lovexair
cuida tus pulmones



4th Iberoamerican Summit for the Respiratory Community

Leaders in Clean Air, Social and Digital Health

Building resilience in health systems and governments is crucial.

EUROHEALTH. Health system resilience post COVID: Moving towards more European Cooperation. Vol 28, Nº1, 2022

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As the pandemic wanes we face a complex environment in which every government and society is experiencing economic cutbacks and difficulties, to face an era that provides sustainable care services that respond to today's needs. A society with diverse demographics, in full transition with aging populations affected by chronic diseases or younger populations who are highly adapted to the digital age, but not necessarily aware of the impact of respiratory diseases on their future social and working life, in the short-medium term.

Every citizen now lives with the experience of the COVID-19 kickback, pollution, environmental deterioration and other contagious and infectious threats.

From Lovexair we invite people with great experience, thinkers, leaders as representatives of all sectors, to bring to the table the main risks that face us in respiratory health, their consequences on our ecosystems and to find how to unite ourselves effectively, make us resilient, so we can respond to the priorities that are impacting on peoples' lives. For a healthier, more preventive and prepared respiratory health for this future era.

On behalf of Ibero-American speaking peoples across the world, an extensive, influential population with worldwide presence, we invite you to join us.

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Shane Fitch

President Lovexair Foundation



AGENDA

Day 1

Thursday, December 1st

MEX



8:00

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9:00

SPA



15:00

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16:00

Welcome: Opening remarks (Lovexair)

What are the Gaps in Respiratory Health Today?

Identifying those gaps which allow vulnerability or precariousness in our health systems (public and private) and a discussion about how we could boost resilience for patients, caregivers and health professionals for prevention and better care in the context of a digitally enabled environment.

- [European Observatory on Health Systems and Policies - WHO](#) Dr. Josep Figueras
- [Agencia de Salud Pública de Barcelona](#) Dr. Josep M^a Jansà
- [Lovexair Foundation](#) Shane Fitch



Shane Fitch

Fundación Lovexair
Fundadora y Presidenta



Josep Figueras

European Observatory on Health
Systems and Policies
Co-fundador y Director



Josep M^a Jansà

Agencia de Salud Pública de Barcelona
Epidemiólogo Senior





MEX



9:00

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10:00

SPA



16:00

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17:00

The Social Gap:

The Role of Patient Organisations in Innovation, Transformation and Social Value

There are movements of citizens in clusters, organized around specific lung diseases, associations, foundations or groups, established to ensure that the most vulnerable people receive better education, care & treatment or advice which is reliable. Their role in society, contributes to a transformation in care support, yet operates largely, informally. Should they now have a more integrated role, as a provider of resources within innovative ecosystems? Let's explore if and how we could achieve this goal, to implement a real change for key stakeholders: patients who are people.

- [Salud Justa \(México\)](#) Erick Sánchez
- [GANOA \(Argentina\)](#) Dr Ana Stock
- [Asociación Respira \(Portugal\)](#) Isabel Saraiva
- [Escuela Andaluza de Salud Pública \(Spain\)](#) Dr. Joan Carles March Cerdà
- [The Patient Voice \(Perú\)](#): Voces Ciudadanas – Edson Aguilar



Erick Antonio Ochoa

Salud Justa
(México)
Director



Ana Stock

GANOA-Grupo Asma NOA
(Argentina)
Co-fundadora y Presidenta



Isabel Saraiva

Asociación Respira
(Portugal)
Presidenta



Joan Carles March

Escuela Andaluza de
Salud Pública (España)
Co-Director



Edson Aguilar

Voces Ciudadanas
(Perú)
Vicepresidente





MEX

SPA



The Digital Gap:

Transformation and Advances in Digital Health and Online Communities in Ibero-America

10:00

17:00

11:00

18:00

The lack of coverage, connectivity and progress beyond online tele-health, continues to be a detractor, in addition to the lack of adoption by healthcare professionals for care management support, or decision-making based on advanced analytics. Centralized EHRs are not yet interoperable between public-private agents, nor directly in peoples' hands.

Will we soon have digital health services widely deployed, to improve our communication & trustworthy information and knowledge in disease management? How can we overcome the disconnect between health professionals and patients and migrate to personalized medicine?

- Digital Health Connector (Spain) Aline Noizet
- Movimiento Salud 2030 (LATAM) Hector Pourtale
- Fundación Carlos Slim (México) Rodrigo Saucedo
- Sección "La voz del paciente" (Spain): Aireamos - Patricia Ripoll



Aline Noizet

Digital Health Connector
(España)
Fundadora



Rodrigo Saucedo

Fundación Carlos Slim
(México)
Head of Digital Health



Héctor Pourtalé

Movimiento Salud 2030
(Argentina/LATAM)
Director Ejecutivo



Patricia Ripoll

Aireamos (España)
Co-fundadora





MEX



SPA



The Gap in Care:

360° care in respiratory patients

11:00

18:00

12:00

19:00

Institutions develop large –scale projects to promote and innovate in improving quality of care, yet they progress slowly with bureaucratic barriers. And don't always meet key stakeholder requirements patients and healthcare professionals. Do systems adapt with the agility we need? what are the main barriers that we must overcome and what steps are now the real key priorities?

- EMCO (Colombia) Marcela Barahona
- Hosp Nacional de Niños – ALAT (Costa Rica) Dr. Lydiana Ávila de Benedictis
- Hosp Univ Virgen de las Nieves (Spain) Dr. Bernardino Alcázar Navarrete
- The Patient Voice (Colombia): Fundación Ayúdanos a Respirar – Dina Grajales

Closing and conclusions Day 1



Marcela Barahona

EMCO SAS
(Colombia)
Terapeuta
Respiratoria



**Lydiana Avila de
Benedictis**

Hosp. Nacional de Niños.
ALAT (Costa Rica)
Directora Depto Pediatría



**Bernardino
Alcázar Navarrete**

Hospital Universitario
Virgen de las Nieves (España)
Neumólogo



Dina Grajales

Fundación
Ayúdanos a Respirar
(Colombia)
Presidenta





AGENDA

Day 2

Friday, December 2nd

MEX	SPA	The Gap in Information Management: Challenges in Data Analysis for Healthcare and Research. Opportunities and risks for citizens.
		
8:00 9:00	15:00 16:00	<p>Our intelligence depends on information and how we process it, to better understand the origin of our health risks and how to preserve good health for greater personal, social and work-related benefits. This requires a greater awareness from each person, about the information they choose to share with whom, how and where it's shared. Trust exists in our health systems but does not allow us to develop individualized knowledge, to contribute to innovation and R&D</p> <p>How do we rectify this imbalance, if we want to advance in personalised respiratory health? Do we need to act together differently, to gain confidence more quickly? Or choose intermediaries who allow us to act with greater trust, support & education, to increase our understanding and engagement in our self-care? Is our speed of change rapid enough: citizen-R&D-health systems?</p> <ul style="list-style-type: none"> • IPETH (México) Rafael Salazar • Information and communications technologies, Junta de Andalucía (Spain) Dr. Francisco José Sánchez Laguna • Hosp del Mar - Parc de Salut (Spain) Dr. Joaquin Gea Guiral • INER (México) Dr. Justino Regalado • ÉditoHealth (Spain) Pascal Lardier • The Patient Voice (Argentina): Asociación Argentina de Pacientes con Asma (AAPA) – Alvaro Pérez Centeno



Rafael Salazar

IPETH
(México)
Fisioterapeuta
respiratorio



Fco J Sánchez Laguna

Subdirección de
Tecnologías de la
Información y
Comunicaciones, Junta de
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Responsable



Joaquim Gea Guiral

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Dr. Justino Regalado

INER Instituto
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Enfermedades
Respiratorias
(México)
Subdirector médico



Pascal Lardier

Éditohealth
(España)
Co-founder and Content
Strategy Officer





MEX 	SPA 	The Gap in Access: Inequity in the Care and Treatment of Chronic & Rare Diseases
9:00 10:00	16:00 17:00	<p>The current post-pandemic economic era requires costly investments in innovative therapeutic treatments yet faces conflict in approval, reimbursement and access to drug treatment or specialized care, especially in LMIC countries, where this occurs in large populations affected by chronic conditions (asthma, COPD) or dispersed in rare diseases (HAP/Alpha-1..) & lesser known emerging conditions (chronic cough)</p> <p>How do we equalize access to people through innovative financing, via identification of well-defined and prioritized segments of the population? Can we reward people for their own role and responsibility as empowered individuals in their self-care skills? Do we change our approach and ethics to be socially- responsible with all stakeholders, in search of formats that equalize peoples' right to better health, more justly?</p> <ul style="list-style-type: none"> • Serv Cántabro de Salud (España) Dr. Rafael Sotoca • European Medicines Agency EMA (Europe) Dr. Laura Fregonese • Banco Farmacéutico (Spain) Jordi Bosh • Banco de Medicamentos (Colombia) Maria del Rosario Gómez • The Patient Voice (Colombia): Fundación Fiquires – Martha Herrera



Rafael Sotoca

Servicio Cántabro de Salud (España)
Director Gerente



Laura Fregonese

European Medicines Agency
Scientific Officer, Paediatric Medicines, COVID-19 team lead, EMA Emergency Task Force



Jordi Bosch

Banco Farmacéutico y Observatorio Pobreza Farmacéutica (España)
Dir RRII - Director



Mª del Rosario Gómez

Banco de Medicamentos (Colombia)
Directora



Martha Herrera

FIQUIRES (Colombia)
Presidenta





MEX 	SPA 	The Gap in Articulation: New models of Care, Training and Communication among Health Workers (blended care)
10:00 11:00	17:00 18:00	<p>The digital age offers us the opportunity to connect in new ways, by changing how and with whom we interact, putting information, education and resources into our hands, to help us prepare our own care plan or deepen our knowledge & management of respiratory diseases. It is a variable logistic from the home to the clinic, hospital, or pharmacy. A diversity that admits new actors. How can we get our institutions to admit the change in actors? Or see its potential as an alliance and not competitor to actively participate in its development? Thus helping to facilitate new ways of diagnosing, preventing and taking care of our lung health?</p> <ul style="list-style-type: none">• ECHAlliance (Global) Inés Luján• Universidad de Minho (Portugal) Dr. Jaime Correia do Sousa• SEFAC (Spain) Navidad Sanchez Marcos• TISAC (Argentina) Andrea Barbiero• The Patient Voice: HappyAir Farmacias



Inés Luján

ECHAlliance
Ecosystems and Membership



Jaime Correia do Sousa

IPCRG - Universidad
de Minho (Portugal)
Profesor asociado
Ex-president IPCRG y Programa
Teach the Teacher



Navidad Sánchez Marcos

SEFAC (España)
Junta Directiva y Grupo de
Respiratorio y Tabaquismo



Andrea Barbiero

Asociación civil TISAC
(Argentina)
Presidenta





MEX	SPA	Horizon 2030: One Health Targets and Indicators for Goal 3 of the SDGs.
		
11:00 12:00	18:00 19:00	<p>The multifactorial risks in health are more apparent now than ever: contagious diseases, climate change and its impact on our biodiversity, migration of peoples. Where are we today and how should we drive our agenda in health forward? How can we contribute to the vision of shared goals to improve respiratory health, to reduce exposures and risks? How can we enhance our communication & collaboration between key sectors & stakeholders, cross-frontiers to help people understand clearly, what is going on and how they can manage better, in their own environment?</p> <ul style="list-style-type: none"> • One Health Platform (Spain) Jesús Pérez Gil • Global Alliance Against Chronic Respiratory Diseases (GARD Portugal) Luis Taborda-Barata • European Lung Foundation & International Respiratory Coalition Kjeld Hansen • Lovexair Shane Fitch <p>Closing and conclusions of the event</p>



Shane Fitch

Fundación Lovexair
Fundadora y Presidenta



Jesús Pérez Gil

Plataforma One Health
(España)
Junta Directiva



Luis Taborda-Barata

Global Alliance Against Chronic
Respiratory Diseases GARD-
CPLP (Portugal)
Coordinador



Kjeld Hansen

International Respiratory
Coalition (IRC) y European
Lung Foundation (ELF)
Chair - Embajador

